

Artistic Nail Design[®] Official Press Release



Victoria Beckham wearing Artistic Colour Gloss in "Foxy" at the 2011 British Fashion Awards

INTERNATIONAL SUPERSTAR VICTORIA BECKHAM INSPIRES CUSTOM GEL-POLISH COLOUR

Artistic Nail Design Creates Soft Mauve Shimmer Shade for Beckham

MISSOURI, USA – (May 2013) – International superstar Victoria Beckham is no stranger to high-style and haute couture, custom fashion. Now, she can wear her own custom colour on her nails! Beckham is such a huge fan **Artistic Colour Gloss™** that she had her own colour created, just for her. Aptly named "Posh", the hue is a soft, mauve shimmer that is classic and iconic – just like the superstar.