

Artistic Nail Design[®] Official Press Release



RIHANNA WEARS ARTISTIC COLOUR GLOSS IN SASSY Pop Star Rihanna Shows Off Artistic Colour Gloss

MISSOURI, USA (August 2014) – Singer Rihanna, who is named the best-selling artist of all time and known for her hit singles such as “Only Girl” to “Don’t Stop the Music” and “Diamonds” was spotted donning Artistic Colour Gloss™ “Sassy” – a pink shimmery shade that’s clean, elegant and perfect colour to dress up nails year-round. Rihanna is seen showing off her fresh set of polished nails for her trip to Detroit to shoot video content for her upcoming Monster tour.

Celebrity manicurist and nail artist, Kimmie Kyees, had a private session on the tour bus where she sculpted and glossed up Rihanna’s nails with a soft, femme colour fitted for this songstress’ mix of chic and edgy iconic fashion. “She wanted something clean...we did one coat so it would be a bit see through” says Kyees.

This long-lasting gel polish and soft shade – Sassy (#03048), is perfect for transitioning from day to night outings, making it the perfect pick to accessorize Rihanna’s range of flirty to bold statement style.