

Artistic  
PERFECT  
DIP

DIP SYSTEM



## PERFECT DIP. FOR PERFECT NAILS EVERY TIME. PERIOD.

Perfect Dip will change the way you apply colour. High-def colour LOCK formulas create intense, vibrant manicures. The Dual-Ended Dip Dish creates two perfect smile lines in just seconds.

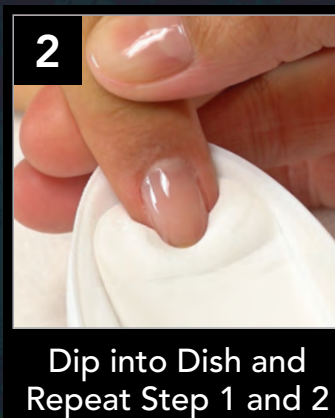
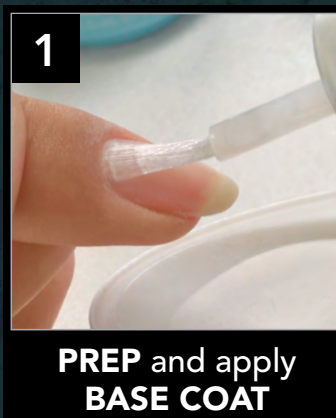
- Vivid Colour
- Fast and Easy Application
  - Odor-Free Formula
  - Up to 14 Days of Wear

Artistic®  
NAIL DESIGN

# PERFECT NAILS IN 4 EASY STEPS

Use the duel ended dish to create perfect smile lines or vibrant one color manicures in less than 30 minutes.

Dark and Neon Colours: apply clear powder base prior to colour application to prevent staining.



#### FRENCH COLORS



BRIDE

CLEAR



SOFT PINK

NATURAL PINK



PEACH WHIP

LA-TI-DA



PRINCESS

DEVIL WEARS NADA



MANIC

OWNED



BREAK THE MOLD

SULTRY



SOCIAL DIVA

CHEEKY



1-2 PUNCH

HEAR ME ROAR



MAJESTIC

SWAG

# PERFECT DIP POWDERS

## HIGH-DEF COLOURS THAT WOW AND NEVER FADE

- FULL COLOUR SPECTRUM

French, Crème, Glitter and Metallic. Every finish, every color.

- 18 BEST-SELLING MATCHING SHADES

Matching Artistic Colour Gloss and Colour Revolution shades make it easy to coordinate your manicure and pedicure with long-lasting beautiful results

- RICH COLOUR PIGMENTS

- EXTRA FINE POLYMERS PROVIDE SUPERIOR PERFORMANCE



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# TECHNOLOGY AND TECHNIQUE

## Perfect Dip System

Not your mom's dip powder. Our odorless, mess free system creates less product waste and doesn't kick up powders into the air like other pouring methods do.

### What you need to know:

- Safe, monomer free ingredients
- Top & Bottom color coded labels for easy use
- No harsh odor
- Non-Irritating formulas
- Gentle on the nail plate
- No LED or UV lights needed
- Easy removal
- Adds strength to nails
- Waterless System eliminates contamination concerns
- Unique new formulas, different from traditional acrylic systems

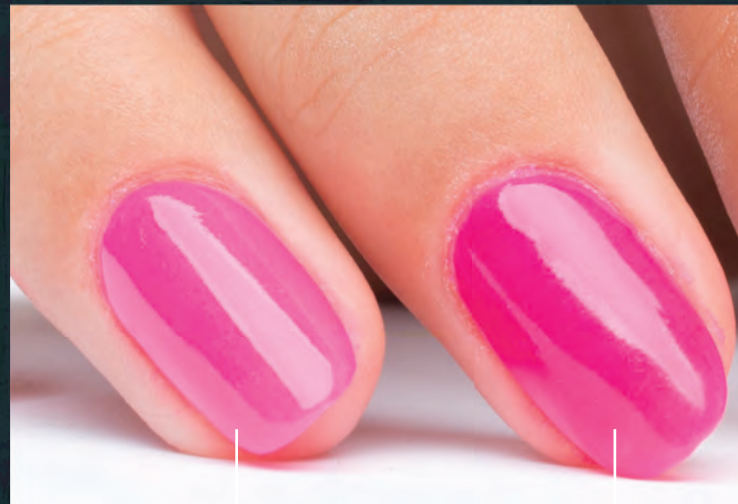


# DON'T POUR. DIP.

Better than poured powders, Perfect Dip powders are specially formulated to eliminate grainy texture and cloudy appearance. Extra fine polymers allow perfect absorption with the Base Coat locking in high-def colour for intense shine.

## DIPPING CREATES COMPACTED COLOUR BONDING

The final result is a more vibrant and opaque manicure than poured powders.



POUR

VS

DIP

# THE SECRET TO A PERFECT SMILE LINE, EVERY TIME.

Achieve Perfect Dip colour application or Perfect Dip French smile line with Artistic's DIP DISH. Simply fill the dish with desired powder colour. Level the powder and dip in the finger for full colour, round smile line or oval smile line. Easy to use and store with no mess and less product waste.

## Dual Ended Dish



Create both Round  
and Oval Smile Lines



Item # 2600005

Complete a manicure set in less than 30 minutes!

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# PERFECT DIP SYSTEM TREATMENTS

## PREP

15 mL/0.5 Fl. Oz. – Item #2600000

Start with PREP to remove excess oil and moisture from nail plate while balancing pH.

## BASE COAT

15 mL/0.5 Fl. Oz. – Item #2600001

Specially formulated BASE COAT for Perfect Dip creates a strong foundation yet nourishes the natural nail with Vitamin E and A.

## ACTIVATOR

15 mL/0.5 Fl. Oz. – Item #2600002

Reduce drying time by speeding up the polymerization process with ACTIVATOR. Use in conjunction with top coat to perfect the look.

## TOP COAT

15 mL/0.5 Fl. Oz. – Item #2600003

Made with gentler and less sensitizing cyanoacrylate adhesive this TOP COAT is a better alternative to other coatings and still achieves the glossiest finish.

## BRUSH RESTORER

15 mL/0.5 Fl. Oz. – Item #2600004

Bring hardened Base Coat and Top Coat brushes back to life by soaking them in the BRUSH RESTORER for 5-10 minutes. Once softened simply use a lint free wipe to dry and clean brush.



PREP

BASE  
COAT



ACTIVATOR

TOP  
COAT

BRUSH  
RESTORER

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# PERFECT DIP SYSTEM STARTER KIT

50 SERVICES · COST PER SERVICE \$1 ONLY

Perfect Dip Starter Kit includes Prep, Base Coat, Activator, Top Coat, Brush Restorer, Dual-Ended Dip Dish, Clear Dip Powder and a FREE colour of your choice! The Starter Kit allows you to purchase the entire system at an incredible value.

**SALON PRICE: \$49.95**

**SALON VALUE: \$73.60**



Item # 2600006

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# COMPETITOR COMPARISON

More Product / Less Mess / Bigger Savings

PRODUCTS/PRICING	PERFECT DIP	SLICK POUR	SNS
MAX SHINE	✓	✗	✓
MATCHING GEL	✓	✗	✗
MATCHING LACQUER	✓	✗	✗
NO MESS	✓	✗	✓
DIP DISH	✓	✗	✓
STARTER KIT + FREE COLOR	✓	✗	✗

Compatible with gel • No light needed • Low investment with FREE color

PRODUCT	START UP COST	LED LIGHT
PERFECT DIP	\$49.95	NO
SOAK OFF GEL POLISH	\$369.90	YES

# PERFECT dip

ON COUNTER  
FEBRUARY 2017

Pre-Order Now!



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